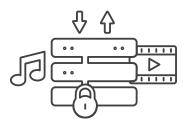




MEDIAL<sup>®</sup> helps hundreds of organizations in over 20 different countries publish, manage, protect and share their streaming media content, both Live and On Demand in the Corporate, Government and Education Markets.





# **MEDIAL**ibrary

A secure YouTube-like portal.

Whether it's on premises or in the cloud, MEDIAL can be used to store and protect your content.

In browser video editing.

Trim, chop or export sections of your video. MEDIAL also provides the ability to edit closed captions.



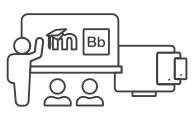


Customizable playback page.

Give your users a single URL to visit before, after or during the Live event. Branded and flexible to your Live event workflow.

Auto archive and scheduling.

Store and view your Live event on completion into a secure library. Schedule state of playback page ahead of time.



# **MEDIAL**earning

LMS Integrations.

Industry leading integrations with Canvas, Moodle, Blackboard & BrightSpace by D2L.

Teacher and Student Workflow.

Ability to upload or record video, create and respond to video assignments and track student engagement.







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Immediate upload of screen capture creations to your library or LMS that can be accessed anytime, anywhere using our MEDIALecture Tool.



Manage

Content that is easy to find and is logically organized gets seen more frequently. With categories and tags, users are sure to quickly find what they are looking for.



Brand the portal to reflect your organization's identity so you can add your logo and image to the Library, Live Channels and Player pages.



Playback streams on all mobile devices on a responsive interface. Stream live from your smartphone or tablet using our MEDIALive App.



Simplifies the Live Streaming workflow so that once the live stream is started getting it published and archived is a simple as pressing a button.



Simplifies and automates the video transcoding process. Generates multiple versions at different quality levels for playback on any device.



Our video editor allows Trimming, chopping or exporting of sections of your video all from within the browser.



#### Integrate

Industry leading integrations with LMS providers -Canvas, Moodle, Blackboard & BrightSpace by D2L, as well as Active Directory and LDAP.



Provides end-to-end content protection and supports a variety of identity providers to simplify user account management and to facilitate secure access to your media.



Easily diseminate your Media assets onto any website using responsive embed code utilising JWPlayer.



Analytics

Gain insight into which media was watched, who watched it and their level of engagement with it.



### Accessibility

Request closed captions and edit with our quick and easy editor to ensure accuracy and compliance.

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