Guidelines

Acceptable Use Policy – effective July 1, 2016

Prohibited Content

The Content displayed and/or processed utilizing the Services shall not contain any of the following types of content:

- 1. Content that infringes a third party's rights (e.g., copyright) according to applicable law;
- 2. Hate-related content;
- 3. Content advocating racial or ethnic intolerance;
- 4. Content intended to advocate or advance computer hacking or cracking;
- 5. Gambling;
- 6. Other illegal activity, including without limitation illegal export of controlled substances or illegal software or drug paraphernalia;
- 7. Phishing;
- 8. Malicious content;
- 9. Other material, products or services that violate or encourage conduct that would violate any criminal laws, any other applicable laws, or any third-party rights.

Prohibited Actions

In addition to and/or as examples of the violations described in the Terms of Service, the Client may not and may not allow any third party, including Authorized Users of the Client, to:

- 1. Send, upload, distribute or disseminate or offer to do the same with respect to any unlawful, defamatory, harassing, abusive, fraudulent, infringing, obscene, or otherwise objectionable content
- 2. Conduct or forward pyramid schemes and the like;
- 3. Transmit content that may be harmful to minors;
- 4. Impersonate another person (via the use of an email address or otherwise) or otherwise misrepresent the Client or the source of any email;
- 5. Transmit another's intellectual property or other proprietary information without such owner's or licensor's permission;
- 6. Use the Service to violate the legal rights (such as rights of privacy and publicity) of others;
- 7. Promote or encourage illegal activity;
- 8. Interfere with other users' enjoyment of the Services;
- 9. Sell, trade, resell or otherwise exploit the Services for any unauthorized commercial purpose;
- 10. Modify, adapt, translate, or reverse engineer any portion of the Services;
- 11. Remove any copyright, trademark or other proprietary rights notices contained in or on the Services;
- 12. Reformat or frame any portion of the web pages that are part of the Service's administration display;
- 13. Use the Services in connection with illegal peer-to-peer file sharing;

- 14. Display any content on the Services that contains any hate-related or violent content or contains any other material, products or services that violate or encourage conduct that would violate any criminal laws, any other applicable laws, or any third party rights;
- 15. Modify the MEDIAL logo or any other MEDIAL Marks; or
- 16. Use the Services, or any interfaces provided with the Services, to access any MEDIAL products or services in a manner that violates the Agreement or other terms and conditions for use of such MEDIAL product or service.